

FINANCING GREEN INITIATIVES

Past, Present, and Future

Sustainable Energy Conference 2010
Depends on Who Needs \$\$\$

- **Homeowners**
- **Industry**
- **Government Organizations**
- **Non-profits**

- **Energy Efficiency Upgrades**

- Retrofits

- **Renewable Energy Project**

- Solar Farm, Roof Top Lease, Wind, Biomass, Hydro

- **Green Focused Business**

- Smart Metering, Battery, Solar Installation, Clean Tech

- **Green Equipment**

- Electric & Hybrid Cars, HVAC



- **Grants**

- Federal (DOE, EPA, HUD, EERE), State (Green Business Fund), Local, Foundations

- **Tax Credits**

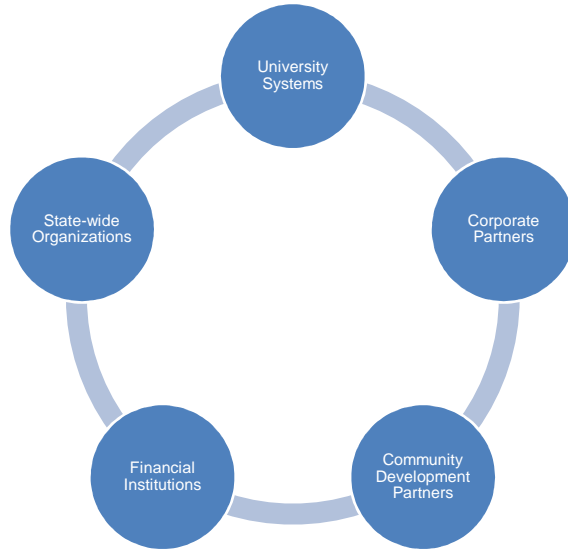
- Federal (Project), State (Energy Efficiency), New Markets, Historic, Energy

- **Loans**

- Government (Federal & State Funds, PACE), Energy Service Companies (ESCOs), Private Investors, Commercial Banks, Loan Brokers

- **Equity**

- Angels, Venture Capital, Private Equity (Lease Agreements), Power Purchase Agreements



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